

Contact:
Terry Tegnazian
310-470-0770
terry@aquilapolonica.com
FOR IMMEDIATE RELEASE



Ewa Wojciak to be a Featured Speaker at LA Art Book Fair *Aquila Polonica Creative Director Showcases Her Work*

Los Angeles, California, February 6, 2016 — **Ewa Wojciak**, Aquila Polonica Publishing's Creative Director and Assistant Professor of Design at the USC Roski School of Art and Design, will be a featured speaker at **Printed Matter's LA Art Book Fair** on Sunday, February 14, 2016, at 2 p.m.

Ms. Wojciak is featured in a program session titled "Can Zines Predict & Change the Future?". She will be joined on the stage by V. Vale of RE/Search, San Francisco.

The session will look at the 1970s historical publications that first established the punk and counterculture magazine scene. These groundbreaking zines questioned and pushed the limits of popular culture as they encouraged readers to do something other than just consume. Publishing was not guided by sales and distribution. Alternative aesthetics and final content were often generated by play or chance. Risking finances to publish against impossible odds: Why did they do it? Why do they do it now?

Ms. Wojciak and Mr. Vale are particularly appropriate to discuss these questions, having both been pioneers of the zine movement: Ms. Wojciak published NO Magazine in Los Angeles together with its founder Bruce Kalberg, and Mr. Vale founded and published Search & Destroy zine.

Printed Matter's LA Art Book Fair 2016 is free and open to the public. It will be held at The Geffen Contemporary at MOCA in downtown Los Angeles, and runs from Thursday to Sunday, February 11–14, with a ticketed preview Thursday evening, February 11. More info at <http://laartbookfair.net/>

Ms. Wojciak will also have a table exhibiting and offering for sale some of her past and current work, including her newest book *Darkness, Darkness*. Look for her in the Zine Room, at the Yes Press table.

Printed Matter is the world's leading non-profit organization dedicated to the dissemination, understanding and appreciation of artists' books. Its curated Art Book Fairs, held annually in Los Angeles and New York, are the world's largest events showcasing and celebrating the international artists' book community, drawing exhibitors from all over the world and attracting a combined total of over 43,000 visitors each year.

Ewa Wojciak has an extensive background as both a designer and creative director for a wide spectrum of publications and visual media. Her work for Aquila Polonica has appeared frequently in *Publishers Weekly*, the Book Expo America *Show Dailies*, the international Frankfurt and London book fair *Show Dailies*, and various other trade and consumer media. In 2015 Ms. Wojciak won the Gold Award for her interior design of Aquila Polonica's book *The Color of Courage* at the Benjamin Franklin Awards sponsored by the Independent Book Publishers Association, the premier awards competition in independent publishing.

Aquila Polonica Publishing is an award-winning independent publisher based in Los Angeles, specializing in publishing the Polish WWII experience in English. The company is a member of the Association of American Publishers (AAP) and the Independent Book Publishers Association (IBPA). Aquila Polonica's titles are distributed to the trade in the U.S., Canada, U.K., Europe, Australia and New Zealand by National Book Network, www.nbnbooks.com.

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All of Aquila Polonica's books to date have won one or more awards. Aquila Polonica titles have been reviewed in major media such as *The New York Times*, *The Atlantic*, *The New Republic* and *Publishers Weekly*; they have been chosen as Selections of the History Book Club, the Military Book Club and the Book-of-the-Month Club; audio rights have been acquired by Audible.com and Brilliance. Its newest book, *Echoes of Tattered Tongues: Memory Unfolded* by John Guzowski, is due out in March in hardcover.

See more at: www.AquilaPolonica.com

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